



Historic Commercial Street  Saturday, October 17, 2026

2026 SPONSORSHIP OPPORTUNITIES

We would like to offer you the opportunity to help sponsor one of the largest and most unique, family-friendly street performances in the Midwest. Now in its 17th year, Thriller on C-Street, presented by Dance With Me, the C-Street Zombie Corps, and the Savoy Ballroom, has enjoyed larger audiences in each successive year of its production. By sponsoring this one-of-a-kind event, you will be supporting your local arts community, while providing your business with an unprecedented amount of exposure for a very small investment.

Thriller on C-Street is a free performance. Your sponsorship insures that we can continue to keep this event free, for all to enjoy.

Thriller's new parade format with 5 epic performances attracted over 11,000 people from near and far in 2025.

The average age demographic for this event is 25 to 55, but because of the extreme popularity of Michael Jackson's ground-breaking Thriller video, we have 'kids' of all ages, from 5 to 80, in attendance.



Dance With Me | 417 869-6789 | dance@dancewithme.us | www.ThrillerOnCStreet.com

SPONSORSHIP LEVELS

Level 3 through 5 sponsorship Deadline: September 15, 2026
This will insure we can deliver on any printed pieces included in sponsorships.

LEVEL 1 SPONSOR - RAISE THE DEAD \$100

Social Media Posts with Company logo and/or Name of Sponsor

LEVEL 2 SPONSOR - NECROMANCER \$250

Company name/logo hyperlinked to company website on sponsor webpage
Social media posts

LEVEL 3 SPONSOR - BLACK MAGIC \$500

Company name/logo hyperlinked to company website on sponsor webpage
Social media posts | Logo printed on posters and banner

LEVEL 4 SPONSOR - MACABRE PROMENADE COLOR GUARD \$750

Company name/logo hyperlinked to company website on sponsor webpage
Social media posts | Logo printed on posters
Custom printed flag with company logo leading parade (Zombie Color Guard)

LEVEL 5 SPONSOR - DANCING DEAD \$1,000

This sponsor will get one private Thriller performance.
Subject to approval, based on date and location | Logo printed on posters
You will get a minimum of 10 Zombies, in costume & makeup or Zombie Corps shirts.

LEVEL 6 SPONSOR - C-STREET CORTEGE \$1,500

Pays for parking signage and accessible shuttles to transport guests as needed
Your company logo printed on parking signs
Social media posts | Logo printed on posters

LEVEL 7 SPONSOR - SKULLDUGGERY TROUPE SUPPORT \$2,000

(\$1000 plus the cost of 100 printed t-shirts, average \$8-\$10)
Company name/logo hyperlinked to company website on sponsor webpage
Social media posts | Logo printed on posters
Your company logo featured on Thriller on C-Street t-shirts

